

ONE MEDIA IP – LATE SUMMER 2025 NEWSLETTER

A SCORCHER IN THE CITY

It's late summer in the UK and London has been basking in a sizzling +34°C heatwave — one of the hottest on record for the capital. Normally, we Brits dash abroad to find the sun, but this year the trend has flipped. 'Staycations' have been the order of the day, with families rediscovering the charm of our old Victorian seaside resorts. From Brighton's iconic pier to Blackpool's golden mile, the ice cream vans have been doing a roaring trade, deckchairs are full, and day-trippers — or as The Beatles famously sang, *DayTripper* — have been enjoying the best of the British coastline.



SYNC SUCCESS – OUR MUSIC GOES GLOBAL

While the UK has been heating up, so too has our sync activity. We're delighted to share some recent highlights from our **Point Classics** catalogue, proving that great music knows no borders.

Symphony No. 39 in E-flat Major: Finale Allegro – Featured in *Countdown* (S1, Ep06), the tense American crime drama. This climactic episode aired on Amazon Prime on July 16, 2025, bringing our music to audiences worldwide.



Light Cavalry Overture – Placed in *We Were Liars* (S1, Ep02), the dark and twisting American psychological thriller series that has kept viewers hooked. First aired June 18, 2025 on Amazon Prime Video.

The Nutcracker Suite, Op. 71a: III. Dance of the Sugar-Plum Fairy – Featured in *Étoile* (S1, Ep05), a charming American comedy-drama about the trials and triumphs of an unlikely Parisian ballet company. Broadcast on April 24, 2025, and now streaming on Amazon Prime.

Each of these placements demonstrates the enduring appeal of our catalogue, and the way it continues to find new audiences through film and television.



AI INNOVATION – FROM CLASSICS TO CUTTING EDGE

As part of our ongoing innovation strategy, we are bringing **artificial intelligence** into the heart of our creative process — both to generate entirely new material and to breathe new life into our extensive back catalogue.

Through platforms such as **OpenAI's Sora**, **Google's Veo 3**, and **ElevenLabs**, we are exploring:

- **Animated adaptations** of timeless children's favourites like *The Tortoise and the Hare*, giving them a modern, cinematic feel
- **Creative reinterpretations** of cult classics such as *Alien Autopsy*, using AI to enhance visual storytelling
- **Historical "What If?" explorations** — e.g., *What if the Library of Alexandria had survived?* — combining fact, speculation, and rich imagery
- **Resolution and quality upgrades** for fan favourites like *Men & Motors*, making them look sharper and more vivid than ever



These projects are more than just experiments — they're part of a wider plan to understand how AI can extend the reach and revenue potential of our existing assets.



See AI in action [here](#).



News Update Bulletin – August 2025

Michael Infante, CEO & Founder One Media iP

TAKE THAT – RALLYING THE FANS

Our campaign to finally release Take That's **long-lost** track "**Falling For You Girl**" is gathering serious momentum. Fans have been asking for years to hear this hidden gem, and we believe it's time it saw the light of day.



To that end, we've launched a **fan vote and social media campaign** aimed at encouraging RCA to make it happen. The more voices join in, the harder it will be to ignore — and with the help of passionate Take That supporters, we're confident we can make history.

 [Sign the petition here.](#)

 [Watch the campaign video here.](#)

ENJOY THE REST OF THE SUMMER

Whether you're soaking up the last of the UK sunshine, taking a well-earned break abroad, or simply enjoying a quiet moment with your favourite music, we want to thank you for being part of the One Media story. Your support, feedback, and enthusiasm help drive us forward — both in preserving the classics you know and in creating the future of music and media.

Here's to a brilliant autumn ahead, filled with new opportunities, fresh projects, and, of course, great music.

Stay Connected

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