

MAY 2026 NEWSLETTER

ARCHIVES, DISCOVERY AND FINDING NEW AUDIENCES

One of the most interesting things about working with archive recordings is that great music rarely disappears — it simply finds new ways to be discovered.

Over the years, the industry has moved from vinyl to cassette, CD, download and streaming, each shift changing not only how audiences listen, but how they encounter music in the first place. Today, much of that discovery happens visually.

Whether through YouTube, short-form video, streaming platforms, documentaries, sync placements or archive interview content, recordings are increasingly being rediscovered through context, imagery and storytelling alongside the music itself.

Over the past few months, much of our focus has been on exploring how heritage catalogues can continue to evolve naturally within that landscape, while always respecting the integrity of the original recordings.

REVISITING RECORDINGS THROUGH VISUAL MEDIA

We've continued developing visual projects designed to accompany catalogue recordings where little or no original filmed material exists.

This is not about replacing or altering historic works. The recordings themselves remain completely untouched. Instead, the focus is on creating carefully curated visual companions, using a mixture of archival references, modern production techniques and AI-assisted creative tools to help present classic tracks to modern audiences in a way that feels engaging, respectful and authentic to the era.



One current project centres around the music of **George McCrae**, with newly created music videos to accompany the rerecorded versions of *Rock Your Baby* and *I Get Lifted*, due for release on our YouTube channel over the coming weeks.

In the meantime, one recent example of this approach is our visual interpretation of **The Troggs' Black Bottom** — a track that never originally had an official promotional video or filmed performance attached to it. Watch it [here](#), or explore more examples on our onemediamusic YouTube channel [here](#).

If you would like to discuss visual opportunities for your catalogue, please feel free to contact Creative Manager **Emma Wilkinson** directly at emma@onemediaip.com.

ROCK STAR INTERVIEWS

Alongside music releases, we have also continued creating visual content around historic artist interviews as part of our **Rock Star Interviews series**.

The project focuses on preserving and reintroducing archive interviews with some of music's most recognisable artists, pairing original recordings with newly created visuals for release across YouTube and digital platforms.



Many of these interviews have rarely been heard in decades and offer a fascinating snapshot into the personalities, humour and perspectives behind the music.



News Update Bulletin Michael Infante, CEO & Founder of One Media iP

One recent upload — **a 1969 interview with George Harrison** — has already attracted significant interest online, reaching over 65,000 views on YouTube. Watch it [here](#).

Alongside YouTube releases, selected interviews are also now being made available across audiobook and spoken-word platforms, helping introduce this archive material to new audiences in different formats.

RECENT SYNC SUCCESS

We are also pleased to share several recent sync placements from the **Point Classics catalogue**.

The opera aria *Vesti la giubba* from *I Pagliacci* recently featured in the CBS television series *Tracker* (Season 3, Episode 19), broadcast on 3 May 2026.

In addition, Wagner's *Der Ring Götterdämmerung WWV 86D – Act II, Scene IV* has been licensed for the independent feature film *Only Living Pickpocket* In NY, which recently completed its festival run and is due for wider release soon.

We have also recently secured placements for two Point Classics remix recordings — *Carmen Suite No. 1 “Les Toréadors” (Volker Barber Remix)* and *Suite bergamasque, L. 75: III. Clair de lune (Brian Burrows Remix)* — in the new Peacock series *The Copenhagen Test*, reflecting the continued versatility of both traditional classical repertoire and more contemporary reinterpretations.



LOOKING AHEAD TO SUMMER

As audience habits continue to evolve, we remain focused on finding thoughtful ways to introduce heritage recordings to new audiences across modern platforms.

We look forward to continuing our work with licensors and partners across visual media, digital distribution and sync throughout the months ahead.

Warm regards,
The One Media Team

Stay Connected

For all the latest updates, follow us on our social media channels:

X (formerly Twitter): [@OneMediaiP](#) & [@onemediamusic](#)

Facebook: [One Media iP](#) & [One Media Music & Vision](#)

LinkedIn: [One Media iP Group Plc](#)

Websites: [www.omip.co.uk](#) & [www.onemediaip.com](#)

